## ANNUAL PLANNING CALENDAR

As a member of your church organization, you understand the importance of planning ahead. The same concept applies to your site. Planning out the upcoming year can save you from stress when recruitment season rolls around or when a new semester starts. We recommend setting aside a time over the summer to map out the academic year. To help with this process, we've outlined the most important items to focus on throughout the year.

JUN	JUL	AUG	SEPT	ОСТ	NOV	DEC		JAN	FEB	MAR	APRIL	MAY	JUN	JUL
SUMMER —		•		FALL SEM	ESTER —		-	•		SPRING SE	MESTER -		•	SUMMER
Spring Semeste	er Planning													
Marketing Push	(focus on in	iquiries)												
Admission Push	1													
Request Degree Programs for Upcoming Academic Year														
Host Interest Ev	vents (Previe	ew Days, Colle	ege Night, F	arent Meetii	ngs)									
Attend Summit	Training at S	SEU												
Develop Enrollr	nent Strateg	y for Fall Red	cruitment Se	eason										
Order New Mar	keting Mater	rials for Fall R	Recruitment	Season										
Develop Comm	unication Pla	an (Comm Fl	ow) for Fall	Recruitmen	t Season									
Fall Semester P	lanning													